

ELEVATE YOUR BUSINESS WITH OUR CORPORATE PARTNER PROGRAM

Become a Corporate or Social Enterprise Partner to access our exclusive resources and events and unlock valuable opportunities to engage with charitable reuse enterprises across Australia.

This exciting, new commercial channel gives your organisation the opportunity to align your company with the outcomes of the charitable reuse sector and demonstrate your commitment to making a positive impact to the world.

Some of the triple bottom line impacts of the charitable reuse sector include protecting the environment, promoting social inclusion, up-skilling volunteers, boosting charity retail traffic, and raising important funds for those in need.



**Charitable
Recycling**
AUSTRALIA



JOIN TODAY to be a part of this exciting movement and benefit from our collaborative efforts.

Corporate & Social Enterprise Partner categories



Corporate Partner Categories:

- Retail Services
- Resource Management
- eCommerce & Technology
- Member Services



Social Enterprise Partner Categories:

- Reuse, Repair or Recycling Services
- Nonprofits and Associations

You'll be in good company with these organisations



Here's how the Corporate Partner Program Connects businesses and charities:

BUSINESS DIRECTORY

All Corporate Partners receive a listing in our comprehensive business directory, which features your company description, contact details, and logo. Our directory is a popular page on our website, serving as a one-stop-shop for meeting diverse product and service needs. You can enhance your listing with links and update it at any time to ensure accurate representation.

ANNUAL CONFERENCE

Our annual conference presents an exceptional opportunity for your business to reach a market that turns over almost a billion dollars a year. As a Corporate Partner, you'll enjoy exclusive rates and priority booking to sponsor and exhibit at this event, allowing you to maximise your brand's visibility.



EVENTS

Our organisation is well-positioned to connect you with influential individuals in the charity reuse sector. We offer a variety of opportunities for Corporate Partners to engage with charity retailers through our **Lunch & Learn** events, which are currently held online.

We are always on the lookout for speakers, if you believe you have an insightful presentation to offer, please submit your idea to Salma Ghoraba, stating what you are interested in and providing a brief description of the subject matter and content.

NETWORKING MEETINGS

As a Corporate Partner you have the opportunity to provide an update to members at one of our networking meetings.



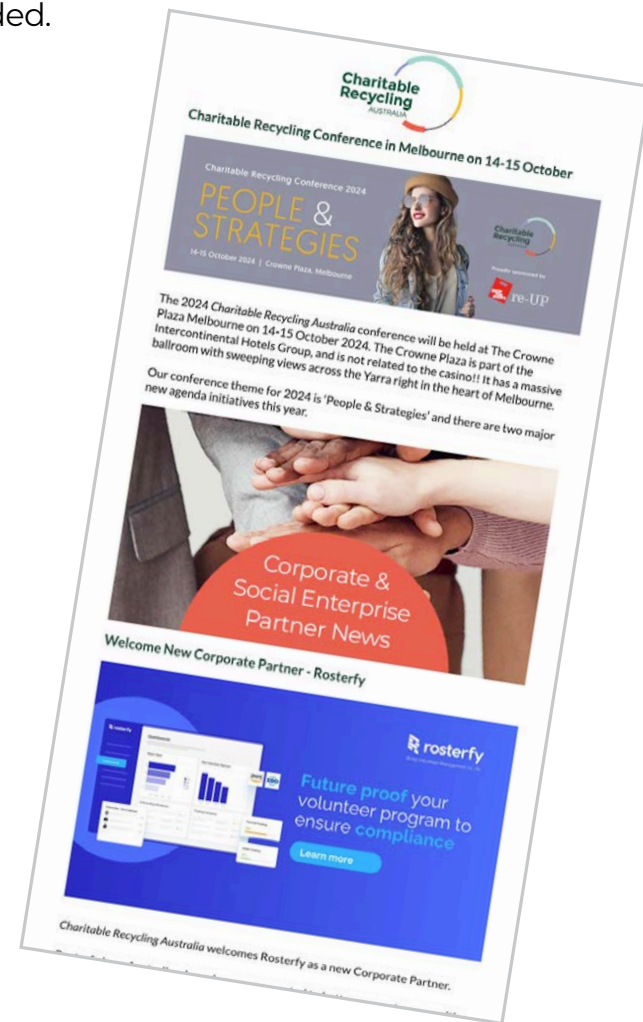
SPONSORSHIP & EXHIBITION OPPORTUNITIES

Through sponsorship of our Annual Conference, other events and meetings or sponsorship of sectional webpages your company can achieve the following objectives:

- Enhance its profile in the charitable reuse sector
- Network with charity retail professionals and explore business development opportunities
- Distribute promotional materials and convey your company's message effectively
- Demonstrate your commitment to the charitable reuse sector
- Tailor exclusive offers for Charitable Recycling Australia members

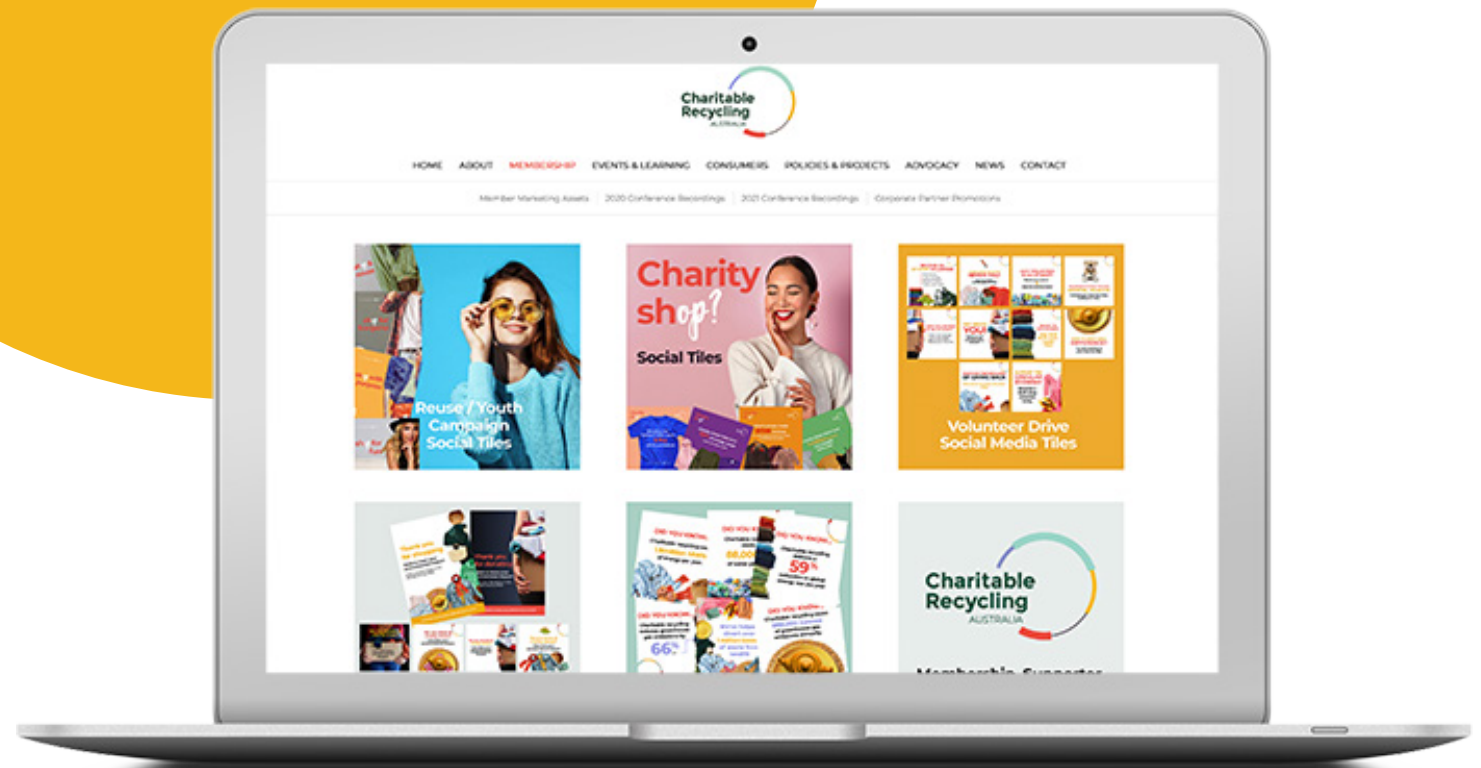
NEWSLETTER FEATURE

Our monthly newsletter round-up of sector news and ongoing policy work. Upon joining, you can contribute by writing your own welcome article, and during your 12-month partnership period, you have the opportunity to submit one or two guest features to be included.



ACCESS TO MEMBER ONLY HUB

Our Member Only Hub provides you with the opportunity to access Charitable Recycling Australia resources and promote special offers to members.





SUPPLIER CASE STUDIES

Discover the success stories behind the partnerships that drive impact in the charitable recycling and reuse sector. Explore our Supplier Case Studies to uncover how innovative solutions and collaborative efforts are transforming the landscape of charitable retail. Delve into real-world examples that highlight the power of collaboration in driving positive change. Visit our Supplier Case Studies page now to learn more.

WEBINAR LIBRARY

Unlock the keys to success in the world of charitable retail! Our webinar library shares content from industry experts with insights, strategies, and best practices to elevate your charitable retail operations. Whether you're looking to boost revenue, enhance customer engagement, or streamline operations, you can search our library to find invaluable information and practical tips that will help you thrive in the evolving landscape of charitable retail.



CONTACT

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